

2024

ENDING MASS INCARCERATION

“LET MY PEOPLE GO”

UNCONFERENCE

JUNE 23-26 | FRIENDSHIP WEST BAPTIST CHURCH | DALLAS, TX



MULTIFAITH EMI

SPONSORSHIP OPPORTUNITIES



ABOUT THE MOVEMENT

The “Multifaith Movement to End Mass Incarceration” began with the Rev. Dr. Raphael Warnock, the Rev. Dr. Katharine Henderson and Rabbi Peter Berg sharing a vision to see faith communities collectively organize to stop the human rights catastrophe of mass incarceration.

With this vision as a guide, these faith leaders brought together their historic institutions (Ebenezer Baptist Church, Auburn Theological Seminary and The Temple) to catalyze a national faith-based effort to end mass imprisonment.



MULTIFAITH EMI



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ABOUT THE CONVENERS

Ebenezer, led by Senior Pastor The Rev. Dr. Raphael G. Warnock, is the spiritual home of The Rev. Dr. Martin Luther King, Jr. Before coming to “America’s Freedom Church,” Dr. Warnock was blessed to serve in leading congregations also known for their deep spiritual roots and strong public witness.

Odyssey Impact, led by Judge Victoria Pratt, unites filmmakers, faith communities and other partners to create and distribute powerful impact campaigns around urgent social justice issues. Award-winning documentaries, supported by strategically crafted education programs, are the centerpiece of its work.

The Temple, led by Senior Rabbi Peter Berg, heeds the prophetic call for tikkun olam (repairing the world), through its Rothschild Social Justice Institute, working to affect positive change at the local level and beyond on broad societal concerns including Jewish-Muslim Relations, Racial Justice, and much more.



MULTIFAITH EMI



ABOUT THE FOUNDER and VISIONARY

For reasons ethical and personal, dismantling the systemic injustice of mass incarceration has long been my prophetic passion . Accordingly, I conceived of this conference about five years ago. But its realization is the collective product of principled collaboration, courageous conversations and hard work.

Please be clear: Birthing this work with our co-conveners at Odyssey and The Temple and seeing the the impact of our collective witness inspires me. I am even more determined to undergird this work to bring together people of faith and moral courage to address our collective witness to one of the central and most consequential moral issues of our time.

This is my charge...this is our charge! Meet me in Dallas and Let's continue the work.



MULTIFAITH EMI

ABOUT THE *UN*CONFERENCE

The annual “Let My People Go” Multifaith Ending Mass Incarceration *UN*Conference leverages the spiritual people-power and resources of faith communities to end mass incarceration.

Why *UN*Conference? This year’s gathering scheduled for June 24-26, 2024 in Dallas, will intentionally focus on the practical and tactical tools necessary for hundreds of clergy, faith and community leaders, organizers, families, and persons impacted by incarceration to go back and engage their respective communities to dismantle the systems and structures that undergird the industry of mass imprisonment.

The *UN*Conference goals are threefold:

1. To deepen and weave together more tightly local and statewide networks of people of faith, like-minded nonprofits, and those who have experienced incarceration.
2. To learn, share, and practice skills necessary for making change in today’s world.
3. To begin to create a future in which transformational practices are based on the capacity for restoration, rehabilitation, and redemption inherent in us all.

PLATINUM SPONSOR

- Exclusive Sponsorship Element: Exclusive branding as Sponsor of the Ending Mass Incarceration Conference and the Multifaith Movement, as well as an identified session
- Prominent, highest priority Platinum Sponsor recognition named in any media partnership, on the Conference and Movement websites, with logo and hyperlink
- On-Site Promotions: Hanging Banner with Sponsor-provided artwork in high traffic area. Opportunity to submit marketing material in registration bags for each attendee. Naming of certain aspects of Conference events
- Conference Attendance: 10 complimentary conference-only registrations and access to all VIP Meet and Greet events. (Note: these need to incorporate the Sponsor's speaker registration.) 2 access passes to the Speaker Lounge
- 2-3 minute Video of Sponsor's work and/or initiative. Sponsor's name and logo will appear in any post-conference report
- Naming Rights to the production of video stories and post-video production necessary for telling the story of the Movement
- Social Media activation for one year
- Sponsor branding on newsletters, publications or other thought material throughout the year

Investment \$100,000

GOLD SPONSOR

- Prominent recognition as a Gold Sponsor, with priority branding among Sponsor levels of the Ending Mass Incarceration Conference and the Multifaith Movement
- Recognition as a Gold Sponsor named in any media partnership, on the Conference and Movement websites, with logo and hyperlink
- Opportunity to submit marketing material in registration bags for each attendee
- Naming of certain aspects of Conference events
- Conference Attendance: 7 complimentary conference and VIP Meet and Greet access
- Logo included on event collateral
- Sponsor name and logo to appear in any post conference report
- Naming Rights for the Close-out event
- Branded Sponsorship for transportation or other high-profile activations
- Social Media activation for 6 months
- Sponsor branding on newsletters, publications or other thought material

Investment \$75,000

SILVER SPONSOR

- Recognition as a Bronze Sponsor with Sponsor logo projected on screen and in other branding during the Ending Mass Incarceration Conference and for the overall Multifaith Movement
- Recognition as a Bronze Sponsor named in any media partnership, on the Conference and Movement websites, with logo and hyperlink
- Complimentary 10x10 vendor or exhibit space
- Naming of certain aspects of Conference events
- Conference Attendance: 5 complimentary conference-only registrations and access to all VIP Meet and Greets
- Logo included on event collateral
- Branded Sponsorship for high profile activations
- Social Media and Digital activation for 3 months
- Sponsor branding on newsletters, publications or other thought material

INVESTMENT \$50,000

BRONZE SPONSOR

- Recognition as a Bronze Sponsor with Sponsor logo projected on screen and in other branding during the Ending Mass Incarceration Conference and for the overall Multifaith Movement
- Recognition as a Bronze Sponsor named in any media partnership, on the Conference and Movement websites, with logo and hyperlink
- Complimentary 10x10 vendor or exhibit space
- Naming of certain aspects of Conference events
- Conference Attendance: 5 complimentary conference-only registrations and access to all VIP Meet and Greets
- Sponsor logo included on event collateral

INVESTMENT \$25,000

FRIENDS

- Recognition as a Friend of the Movement with Friend logo projected on screen and in other branding during the Ending Mass Incarceration Conference and for the overall Multifaith Movement
- Recognition as a Friend named in any media partnership, on the Conference and Movement websites, with logo and hyperlink
- Complimentary 10x10 vendor or exhibit space
- Conference Attendance: 2 complimentary conference-only registrations and access to all VIP Meet and Greet
- Friend logo included on event collateral

INVESTMENT \$15,000



ASSOCIATE

- Recognition as an Associate of the Movement with logo projected on screen during the Ending Mass Incarceration Conference
- Recognition as an Associate on the Conference and Movement websites
- Complimentary 10x10 vendor or exhibit space
- Conference Attendance: 2 complimentary conference-only registrations
- Associate logo included on event collateral

INVESTMENT \$10,000

SPECIAL EVENT SPONSOR

- Help underwrite some of the special event experiences for directly impacted persons, including complimentary tickets to a special musical concert the day before, which will include reception and special musical presentation featuring the Dallas Symphony Orchestra happening Sunday, June 23.
- Recognition as a Special Event Sponsor on the Conference and Movement websites, with logo and hyperlink
- Complimentary 10x10 vendor or exhibit space
- Conference Attendance: 2 complimentary conference-only registrations
- Special Event Sponsor logo included on event collateral

INVESTMENT \$7,500

SCHOLARSHIP SPONSOR

- Help underwrite registration, food and hotel lodging for impacted persons. Your investment will be used solely for the conference experience of returning citizens attending this event.
- Recognition as a Scholarship Sponsor on the Conference and Movement websites, with logo and hyperlink
- Complimentary 10x10 vendor or exhibit space
- Conference Attendance: 2 complimentary conference-only registrations
- Scholarship Sponsor logo included on event collateral

INVESTMENT \$5,000

Support the Movement to Equip, Empower, and
End the Grind of Mass Incarceration!

Contact

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